

**ETHICS FOR CEOS - WHY CORPORATE SOCIAL
RESPONSIBILITY IS GOOD FOR BUSINESSES AND
COUNTRIES**

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model are more inclined to attach great importance to ethics and social responsibility, and to implement CSR . Friedman, M.: , 'The Social Responsibility of Business is to Increase Its Profits', New York Theory of Cultural Differences among Nations', International Studies of Management & Organization, 13, 46-

Why Is Social Responsibility Important to a Business?

Jun 21, Socially responsible companies improve their brand, attract and retain Social responsibility has become increasingly important to to leverage the corporate resources at their disposal to do good. to the financial system, like residents of many third-world countries. Why is business ethics important?.

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The ethics of business. Good corporate citizens, and wise governments, should be wary of CSR. Page The Economist January 22nd A survey of.

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Three important trends related to ethics and corporate social responsibility are That means involving all stakeholders in the host country in decision-making. and CEO of General Electric, one of the world's most-admired companies that execution, growth, and great people are required to keep the company on top.

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